

## **PRIVACY POLICY & COOKIE STATEMENT Travelmarks-photography**

With this privacy statement we inform you about your rights, the type of personal data we collect and to what purpose your data are processed.

### **BOOKING**

In case you book for other persons, you must be authorized to do so by that person.

#### **What data do we collect from you?**

When you book a workshop or trip, the information you provide is recorded by us. Personal data collected include:

- Name, address, residency, e-mail, phone number
- Date of birth
- Payment details
- ID / passport
- Dietary requirements
- Necessary medical information
- Details about the booked trip
- Company name and policy number of your travel insurance.
- In case of emergency contacts

#### **To what purpose is your data processed?**

- Your data is required to make applications, provide you with information about your trip, and other relevant communication regarding the booking, for a good execution of the trip and to handle the booking and payment correctly.
- Your dietary requirements are shared with the hotel or other travel services who provide meals. In case of medical or religious reasons, we will only use your data with your consent.
- With your consent, your medical details will be shared with the travel service provider who must be aware of this, and when disclosure is necessary for your identified needs, your safety or the safety of third parties.
- Name and address, bank details and details about the booking, costs and payments are processed for accounting, debtor administration and collection operations.
- Your data can be used for a legitimate interest of the company or third parties, such as the handling of complaints, disputes and legal claims, to the extent that your interest should not prevail.
- The company name of your travel insurer and policy number are processed to check whether you have travel insurance, which is mandatory.

#### **Basis**

We collect your data for the execution of our agreement. In addition, data is processed based on the legitimate interest of the company and third parties, to the extent that your interests should not prevail. Data is collected to comply with legal obligations, including the obligation to keep accounts in particular. We explicitly require your consent for the processing of your dietary requirements / medical information.

#### **How long will your data be stored?**

- Unless specified otherwise, personal data will be stored for up to two years after the trip.
- Medical information and dietary requirements will be deleted no later than 4 weeks after the trip.
- To the extent that data is required for tax administration, this data will be stored for the applicable mandatory period (generally 7 years).
- It is possible to deviate from above-mentioned retention periods, due to legal obligations or a legitimate interest of the company or third parties to the extent that your interest should not prevail. Data can be stored for, among other things, complaints, possible dispute or legal claims, up to 2 years after the complaints, dispute or legal claims have been processed.

#### **With whom is your data shared?**

- Your data will be made available to travel service providers to the extent that this is necessary for the proper execution of the trip, to represent the needs that you have indicated, and for your safety or the safety of others.
- External processors are used to process data, such as the accounting system, e-mail provider, the accounting department and for payment and collection.

Transfer to a third country or international organization outside the EU?

If your trip takes place outside the EU, the necessary personal data will be passed on to local travel service providers outside the EU, based on the implementation of the (travel) agreement with you. The travel service providers are responsible for the correct processing of your personal data themselves and are bound by the privacy regulation applicable in that country.

## TRAVEL EVALUATION

#### **What data do we collect from you?**

We collect data including your name, the trip taken, your feedback on the trip or other information that you provide in the trip evaluation.

#### **To what purpose is your data processed?**

- We use your data for internal evaluation.
- We use your data for evaluation and feedback to the relevant travel service provider.

#### **Basis**

We collect your data for the execution of our agreement. In addition, data is processed based on the legitimate interest of the company and travel service providers in a thorough evaluation of its products or services to the extent that your interests should not prevail.

#### **How long will your data be stored?**

Evaluation data will be stored for up to two years after the trip.

#### **With whom is your data shared?**

Evaluation data can be passed on to the travel service provider. Depending on the situation, this is done anonymously.

#### EBOOK AND PHOTOGRAPHY TIPS

##### **What data do we collect from you?**

We collect data including your name, address, residency and email address.

##### **To what purpose is your data processed?**

If you subscribe to the ebook or photography tips, or if you are a customer, your data will be used to send you the digital blog or ebook. We ask for your name to personalize the blog or ebook.

##### **Basis**

If you are not yet a customer, your data will be processed to the extent that you have given consent for the use or sending of the blog or ebook. If you are already a customer, we will send you a blog or ebook based on the justified commercial interest of the company in sending the most up-to-date travel offer to its customers.

##### **How long will your data be stored?**

Your data will be kept for these purposes until you unsubscribe. You can unsubscribe at the bottom of every delivery.

##### **With whom is your data shared?**

Your data is only stored on our own servers and will not be shared with third parties.

#### COOKIES & PROFILING

##### **What data do we collect from you?**

With your consent we collect data about your surfing behavior and preferences. Tracking cookies and scripts are used for this, whereby we collect your IP address.

##### **To what purpose is your data processed?**

This data is used to build profiles and to offer you a functioning website.

##### **Basis**

The data is only processed based on your consent.

##### **How long will your data be stored?**

Your profile will be saved no later than 12 months after the last website visit.

##### **With whom is your data shared?**

Your data is only stored on our own servers and will not be shared with third parties.

## KLACHTEN OVER DE REIS

### **What data do we collect from you?**

We collect data including your name, the trip taken, the complaint and other information that you state in the complaint.

### **To what purpose is your data processed?**

- We use the data for internal evaluation of the complaint.
- If the complaint relates to the execution of the trip, we use the data for feedback to the relevant travel service provider and request a response to the complaint.
- Your data can be used for a legitimate interest of the company or third parties, such as disputes and legal claims, to the extent that your interest should not prevail.

### **Basis**

We collect your data based on the implementation of the agreement that we have with you. In addition, data is processed based on the legitimate interest of the company and travel service providers in a thorough complaint assessment and complaint handling to the extent that your interest should not prevail.

### **How long will your data be stored?**

Information regarding the complaint is stored for up to 2 years after the complaint has been processed.

### **With whom is your data shared?**

If applicable, relevant personal data and data about your complaint will be passed on to and discussed with the travel service provider, our lawyer and / or insurer and dispute settlers.

## SECURITY

### **How do we protect your data?**

We take all appropriate organizational and technical precautions to protect your personal data and require from third parties who process your personal data for us to do the same. This means among other things that:

- access to your personal data is limited to persons who should process this data through physical and digital access restrictions.
- the network, data storage and data transport are protected according to up-to-date security standards.
- a privacy culture is encouraged.
- the privacy policy is evaluated annually for its effectiveness.

## YOUR RIGHTS

Your rights:

- You have the right to see your personal data and the right to correct your personal data if necessary.
- You have the right to demand that your personal data will be deleted to the extent that:
  - they are no longer needed for the purposes for which they were collected and compatible goals, or;
  - the processing is based on your consent and you withdraw this consent and there is no other legal basis for the processing, or;
  - the processing is based on a legitimate interest of the company or third parties, you object to the processing and your interest prevails over legitimate interests of the company and third parties.
- You have the right to limit the processing.
- You have the right to a digital copy of the personal data you provide to us.
- You have the right to withdraw given permission.
- You have the right to object to the processing of your personal data due to your specific situation to the extent that the processing is based on the legitimate interest of the company or third parties.
- You have the right to object to the use of your personal data for direct marketing purposes, including profiling.
- You have the right to submit a complaint to the Dutch Data Protection Authority.

You can send a request to the e-mail address below. To help process your request, you must be able to identify yourself.

## AMENDMENTS

This privacy statement must be amended from time to time, partly due to changes to the website, changed processing purposes, changed methods or due to changing regulations. The content of the statements will change unilaterally and without prior notice.

## QUESTIONS, COMMENTS & COMPLAINTS

If you have any questions, comments or complaints about how we handle your personal data, you can let us know through the e-mail address below. We will respond as soon as possible, but no later than within 4 weeks.

## RESPONSIBLE FOR PROCESSING

The company below is responsible for processing within the meaning of the General Data Protection Regulation.

COMPANY NAME: travelmarks-photography

ADDRESS: Beekstraat 22, 5931 ES, Tegelen

EMAIL: [welcome@travelmarks-photography.com](mailto:welcome@travelmarks-photography.com) TEL: 0031612240118

## COOKIE POLICY

Cookies are files that a website puts on your computer, tablet or smartphone and sends data back to the website that it places. In your Internet browser you can always delete cookies and also you're your preferences on whether you want to accept or block cookies. Below is explained which forms of cookies are used on the website.

### **Cookie name: Cookie Consent**

Type cookie: functional

Duration: 1 year

### **Cookie name: PHPSESSID**

Type cookie: functional

Duration: session

### **Cookie name: \_gat**

Type cookie: analytical

Duration: session

### **Cookie name: \_gid**

Type cookie: analytical

Duration: session

### **Cookie name: ads/ga audiences**

Type cookie: tracking

Duration: session

### *Functional and analytical cookies*

Functional cookies are used to ensure that the website functions properly. To be able to adjust our website to the general wishes and interests of the visitor, we use analytical cookies. These cookies enable us to see how the website is used, which pages cause problems for visitors, which are interesting, and so on. This data is important for us to continue to develop a pleasant website experience for you.

### *Tracking cookies*

When you visit the website your consent will be asked for placing tracking cookies and to use the information. We use tracking cookies to measure your preferences based on your surfing behavior. This allows us to display personalized advertisements after visiting our website. You can find out more about these type of banners on the website [[www.youronlinechoices.com/en/](http://www.youronlinechoices.com/en/)]. You can also find this in your browser settings. You will also find an information icon in the banners that enables you to dismiss these banners.

### *Third party cookies*

While using our website, other parties [such as facebook / twitter] may place cookies after you have agreed to this. For the explanation of these cookies we refer to the privacy and cookie statement of these parties.

You can find more information about cookies on the website of the consumer association (in Dutch):

: <https://www.consumentenbond.nl/internet-privacy/wat-zijn-cookies>